



## CEO FLORIDA FORUM PROGRAM

The purpose of the CEO FL Forum is to bring together the best entrepreneurial CEOs in the area to discuss strategic issues facing their businesses and to serve as resources to each other. Navigating the stages of your company's growth can be challenging. There's a lot of truth in the old saying, "it's lonely at the top." The CEO FL Forum plays an important role as a trusted board of advisors where confidentiality is assured. The participating CEOs are carefully selected to ensure that they are true CEO peers from high potential companies. The feedback you receive reflects the combined expertise and intelligence of the group.

In this program, CEOs meet each month for a half day to address key decisions and issues, develop plans and run ideas past each other. The group size is small (8-10 CEOs) by design so that each CEO has the opportunity to present their issues and ideas to the group. A skilled facilitator keeps the meeting on track and provides insightful guidance to individual members as they choose and prepare issues for the group during regular one-on-one coaching sessions. The program is designed so that the CEOs use their valuable time working **on their business** and **not just in their business**.

Some examples of the types of issues discussed in the program relate to:

- Business strategy
- Growth and acquisitions
- Organizational structure
- Branding and positioning
- Innovation
- Product/service development
- Effective execution
- Performance management
- Sales and marketing





## **THE CEO FLORIDA FORUM PROGRAM INCLUDES:**

- Monthly, half day meetings with CEO peers
- Executive coaching and ongoing peer coaching
- Annual CEO Summit
- Annual planning and dashboard reviews
- Participation in member events such as conferences and webinars

## **THE PROGRAM BENEFITS:**

- Focus on your key business issues and new ways to address them
- Develop a network of trusted advisors
- Broaden your perspective beyond your company
- Improve decision making
- Better align with your company's direction
- Navigate the growth of your company effectively
- Become a more skillful CEO
- Focus on professional and personal goal development
- Strengthen your management team
- Increase confidence in your current role and beyond