



Key Associates, Inc.

Helping Leaders and Organizations Grow

SEIZING SUCCESS: THE TIME FOR WOMEN IS NOW

MARY KEY, Ph.D.



Seizing
Success

A WOMAN'S GUIDE TO TRANSFORMATIONAL LEADERSHIP

The time is right for women to take the lead and go beyond what we have imagined. Our natural strengths lend themselves to be the right leaders now and in the future.

Dr. Mary Key engages audiences and offers you strategies, tools and inspiring real life stories that can help you get from where you are in your career and life to where you want to be as a female leader. In her talks and on panels, Key shares best practices from her significant experience and expertise compiled in her latest book, *Seizing Success: A Woman's Guide to Transformational Leadership*.

Learn to:

- Increase your confidence under pressure and have greater impact
- Focus on what's purposeful for you while engaging others in your vision
- Build on strengths and leverage them for future success
- Expand your support system and enhance your growth

Dr. Mary Key is a **trusted advisor, international consultant, author, speaker and executive coach.**

She is President of Key Associates, Inc., an organizational transformation consulting firm committed to helping leaders and organizations grow. She is the founder of the **Key Women's Leadership Forum**. The purpose of the women's forum is to bring together executive women in a confidential setting to focus on pressing issues, leveraging their influence and aligning their careers with what is purposeful for them.

Dr. Mary Key has worked with Fortune 500 companies, Inc. 500 winners and government entities. She received her Ph.D. from the University of Virginia and her B.S. from the University of Massachusetts. She is the author of several popular books including *Seizing Success: A Woman's Guide to Transformational Leadership* and *CEO Road Rules: Right Focus, Right People, Right Execution*.



Mary Key, Ph.D.



KEYNOTES & WORKSHOPS

Women Are Best Suited To Be Transformational Leaders

Transformational leaders shape their organization's culture through a compelling vision, collaboration and spearheading change. They understand their followers' strengths, communicate clear expectations and provide ongoing coaching. Mary Key believes that women are particularly suited to become transformational leaders. In her inspiring and research based talk, she transports audiences to a place where women can see more clearly leadership options not only available to them, but that build on their natural strengths.

Increase Your Impact: Be Strategic in How You Influence

What separates the most effective communicators from their less successful counterparts? The ability to influence others. Mary Key shares strategies on how to get others to take your lead. Through best practices and inspiring stories, she engages audiences in exploring their influencing style and how to adjust it when necessary. You will walk away with actionable strategies to positively impact your ability to influence your clients, peers and direct reports.



TARGET AUDIENCE

Women in leadership; high potentials; leaders who support women advancing

SOME OF OUR DELIGHTED CUSTOMERS ARE

AAA Auto Club Ericsson Nielsen Nokia Nissan Infiniti Baycare Health System
Waymo Mission Hospital Bausch & Lomb Wyeth Nutrition Stanford Health Care Trane
Tribridge Vology Vector Solutions myMatrixx Sun Microsystems Tenet Healthcare

"Mary Key is a nationally recognized and respected expert whose teachings and writings are highly in demand because she is substantive, practical, and relevant."

-Dr. Nido Qubein, President, High Point University & Chairman, Great Harvest Bread Company

"I heard Mary Key speak to an organization of professional women that I belong to and she was terrific! I was impressed by her understanding of leadership and her ability to break it down in relatable, practical advice." -Lorna Taylor, President & CEO, Premier Eye Care

"Your talk was inspiring, engaged the audience and helped us better understand the importance of right focus, right people and right execution" -Angel Ruiz, President & CEO, Ericsson North America